



November 3, 2015

Mr. Tim Gard  
Tim Gard International

Re: Recent Speaking Engagement

Tim, I just wanted to express my sentiments regarding your recent speaking engagement with our company. As the host for our company's annual Leadership Conferences for the past twenty years, I'm constantly searching for talented individuals who can add just the right spark that will make each year better than the one before; and when I find an individual who has been able to accomplish this not once but twice, I want to inform the world about it. I believe the world deserves to know that Tim Gard is just such an individual!

You are super-talented; funny enough to make every person in your audience cry with laughter; smart enough to include a worthy message behind the humor; and on top of that, you're truly a nice person. When I bring your name up to other Meeting Planners, I want you to know I always tell them that they won't have to worry about off-color comments, tasteless jokes, sexually offensive humor or any of the other vagaries that we sometimes fall victim to, even with our best preventative efforts.

Of course, we at Cavender's first discovered your talents in the summer of 2001, when you joined us at Tapatio Springs Resort in Boerne, TX. You connected immediately with our audience, and were a huge hit. You made me look so wise that year for booking you. Skip forward to 2015, the year of our company's 50<sup>th</sup> Anniversary Celebration, and for me there seemed to be only one surefire option—an encore performance from Tim Gard! And wouldn't you know it—once again you wowed everyone.

I have to admit that you are so talented, my own career has benefitted from booking you. I wish I could tell the world: "If you are planning a meeting and need someone who can bowl your audience over with laughter, while delivering a message, please do yourself a favor and consider Tim Gard."

Thanks Tim for letting me express our appreciation for your two outstanding performances, and pass along the accolades I personally received, that are in fact due you.

Director of Human Resources  
Cavender Stores, Ltd.