



Iowa Turfgrass Institute

Thursday, January 28, 2010

Mr. Tim Gard, CSP, CPAE
Tim Gard International

Dear Tim,

Thanks so much for your amazing contribution to the 76th Iowa Turfgrass Conference & Trade Show. We have had many excellent keynote speakers over the years, but your Keynote without a doubt was given the 'Best Keynote Ever' label more than all the others.

Your 'Comic Vision' will be part of our management culture forever. The 'buzz' after our show is extremely positive and your efforts sent our attendees home with a renewed level of energy and a sense of how to develop their own vision. Your humor is infectious and your point of view refreshes ones sense of place in this challenging world.

A power outage downtown after you left had everyone saying 'bummer,' but the Marriott staff managed to get our reception set up with candlelight, cold drinks and food warmed by sterno. They received a huge 'whoohoo' when they opened the doors to the Ballroom right on schedule.

Our 'frequent flier' attendees were thrilled and delighted with your 'angle on air travel' and I think everyone has heard the 'wah wah wah wah wah' announcement in the airport!

Please let us know what we can do to help promote your skills and help you share your comic vision, it may be the very most important message of all.

Sincerely,

Executive Director
Iowa Turfgrass Institute