



Colorado Society of Association Executives  
*Excellence by Association*

December 6, 2005

Mr. Tim Gard  
Tim Gard International – Montana Office  
1500 Airport Road  
Kalispell, MT 59901

Dear Tim:

Thank you hardly seems adequate for the presentation you delivered to the Colorado Society of Association Executives on Friday, December 2<sup>nd</sup> at the Brown Palace Hotel.

CSAE can be a difficult audience to please. As executive directors of major associations at national, regional and state levels, their lives evolve around meetings and speeches. The saying "been there, done that" often reflects their feeling when they look at announcements advertising an upcoming program speaker.

That is why your talk was so refreshing. You did what you said you would do by tailoring the content to address the challenge areas for these busy executives. Many times speakers say they will customize but do not.

The message behind your theme was interwoven throughout your material. And the method in which you delivered your continuous message, complete with visual aids, and expressions, made your program a true success.

From my perspective in organizing the program, I appreciated your professional style, attention to detail and flexibility in working with the facility in order to make this program work. I know conditions were far from ideal but you never pitched a fit, you simply went to plan B. This is always the sign of a well seasoned, true professional.

Tim, you made me look great. Please feel free to use me as a reference at any time. I would be happy to share my wonderful experience. Your program truly is a "Yippie" instead of a "Bummer." I can't thank you enough!

Sincerely,

Executive Director